

# COOKIE POLICY KASSA2

## 1. GENERAL

Kassa2 uses cookies on its website. All information obtained from these cookies is anonymous and used exclusively to understand the user experience and as a result improve the performance and user-friendliness of the website.

Kassa2 has the right to adapt this cookie policy and place a new version on the website. Regularly consult the website and the cookie policy page to stay up to date about any changes. **As soon as a new cookie policy is applied, your consent will once again be requested for the use of cookies.**

The new EU regulation requires that we inform you about how we use your cookies. Below we explain **what cookies are and what they are used for.**

## 2. WHAT IS A COOKIE?

A cookie is a **small data file** that your browser stores on your computer or mobile device. Whenever you return to our website in the future, the data that is stored in the cookie is retrieved by the website. This cookie remembers your actions and preferences for the website.

Cookies were developed as a reliable mechanism for websites to remember the status of the website or the specific activity of a visitor in the past. Cookies help us to optimise your visit to the website, to remember technical choices (such as language preference) and to show more relevant services and offers.

Cookies may include: clicking on certain buttons, logging into a website or recording the pages visited by the user, months or even years later. While cookies cannot contain viruses or cannot install malware onto your computer or mobile device, tracking cookies and tracking third-party cookies are often used to compile long-term data from the browsing history of individuals.

**Kassa2 recommends that you always enable the cookies on our website for optimal performance. Should you prefer not to, you are always free to disable them. For more info we refer you to “4. Disabling cookies”.**

**This website uses different types of cookies:**

- **Strictly necessary cookies:**

These cookies are essential to be able to navigate through the website and use the functions of the website. Without these cookies some parts of the website will not work optimally or at all. These cookies do not collect data that can be used for marketing purposes or that remember your Internet history.

- **Functional cookies:**

In general, these cookies are used to determine language and location preferences, giving you a more personal Internet experience next time you visit. The information contained in these cookies is stored anonymously.

- **Tracking cookies:**

These cookies are used to store your preferences on our website for a longer period on your computer or mobile device, even when you leave the page or switch off your device. If the maximum age of the persistent cookie is set to 1 year, the data stored in that cookie will return with every Internet visit during that year. This is done to save essential information (such as the way in which the user initially came to the website). That is why they are called 'tracking cookies'. For example, when you have chosen the desired language, the website will remember your preference in a persistent cookie and save it in your Internet browser. The next time you visit the website, the website will use that persistent cookie to ensure that the content is displayed in the language of your choice.

- **Performance cookies:**

These cookies help to improve the performance of the website and ensure a better user experience. Kassa2 uses Google Analytics, a popular web analysis service provided by Google Inc. Google Analytics uses cookies to help Kassa2 analyse how users use the website. It registers the number of visitors and gives Kassa2 information about the total visitor behaviour, such as the typical duration of a visit to the website or the average number of pages that a user views.

- **Third-party cookies:**

To support its forms of communication, Kassa2 has anchored its content in social media channels such as Facebook and LinkedIn. Kassa2 also uses the sharing options on social networks. The channels that Kassa2 uses may contain cookies from these websites. Kassa2 does not check these. Would you like more information about these cookies? Consult the cookie policy of these 'third parties'.

### 3. LIST OF COOKIES USED BY THE WEBSITE

The table below contains a list of the cookies used by Kassa2 and the information that is stored.

<b>Cookie</b>	<b>Purpose of cookie</b>	<b>Lifespan</b>
Session cookie	Saves information about the session.	Until browser is closed
WP-settings	Saves settings so the websites works properly.	1 year
Cookie Agreed cookie	Checks whether the cookie policy has been approved.	2 weeks
Google Analytics	We use Google Analytics to monitor the effectiveness of our marketing campaigns	2 years

### 4. DISABLING COOKIES

Don't want Kassa2 to use cookies when you visit the website? You can choose to refuse or block all or certain types of cookies. Set your browser so that cookies are not accepted. Please keep in mind that when you disable cookies, you may no longer have access to certain features on our website and/or this may affect the operation of the website.

In your Internet browser, you can select a setting that shows a message whenever a website wants to install a cookie on your computer or device. You can then choose to accept or block this cookie. You can also choose to block all cookies. Because there are multiple Internet browsers that each work differently, you can find the setting of your Internet browser using the 'Help' menu.

### 5. CONTACT DETAILS **KASSA2**

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